



## Marketing Kit

Listing your site on MyStoreManager.net gives you immediate exposure to a worldwide audience. Here are some options that will help you maximize that exposure:

Basic Listing	Price per <u>year</u>
<ul style="list-style-type: none"> <li>• Link to your site in category of your choice</li> <li>• Welcome link to your site in newsletter sent out to MyStoreManager community and opt-in customers</li> </ul>	<b>\$99</b>
<b>PLUS!</b> Website Submission to: <ul style="list-style-type: none"> <li>• Ask</li> <li>• Google</li> <li>• MSN</li> <li>• Yahoo web results</li> </ul>	<b>FREE!</b>

Category Header Banner - 225x100 Pixels (3 month minimum)	Price per <u>month</u>
Select any top-page banner space in over 25 categories  <b>★Pre-launch Special:</b> Start now and pay only <b>\$99</b> for the first month	<b>\$300</b>
<b>PLUS!</b> <u>Weekly</u> Website submission to: <ul style="list-style-type: none"> <li>• Ask</li> <li>• Google</li> <li>• MSN</li> <li>• Yahoo web results</li> </ul>	<b>FREE!</b>

Search Sponsor Link - 225x100 Pixels (3 month minimum)	Price per <u>month</u>
Your text message on the right side of search page. Your ad will show on <b>every</b> keyword search.  <b>★Pre-launch Special:</b> Start now and pay only <b>\$175</b> for the first month	<b>\$500</b>
<b>PLUS!</b> <u>Weekly</u> Website submission to: <ul style="list-style-type: none"> <li>• Ask</li> <li>• Google</li> <li>• MSN</li> <li>• Yahoo web results</li> </ul>	<b>FREE!</b>



## Combo Meal Deals



Save big with multiple banners and text ads! Ideal for companies looking for high visibility in multiple categories

### **Combo # 1**

- 2 Category Banner Spaces
- 1 Search Sponsor Link

A \$1,100 value for only **\$999** per month

### **Combo # 2**

- 3 Category Banner Spaces
- 1 Search Sponsor Link

A \$1,400 value for only **\$1,299** per month

### **Combo # 3**

- 5 Category Banner Spaces
- 1 Search Sponsor Link

A \$2,000 value for only **\$1,799** per month



## Power Partner Advertising

Our Power Partners will have a maximum-exposure banner that appears on every page. If you are interested in becoming a Power Partner, please contact me at [dave@mystoremanager.org](mailto:dave@mystoremanager.org)



**Website Marketing & Search Engine Campaign Price List.**

In e-commerce, more Web traffic means more revenue. Let us optimize your site to improve your rankings in the worlds most popular search engines.

<b>Bronze Package (Quick Start) – Submission to search engines:</b> Ask Jeeves, Google, MSN, Yahoo	
Website Set-up Fee	\$99
<ul style="list-style-type: none"> <li>• Includes Key Word Search for Optimization</li> <li>• Search Engine Set-up</li> <li>• Schedule out Campaign Dates</li> </ul>	
6 Month's Website Submission (@ \$20 per month)	<u>\$120</u>
<b>6-Month Total</b>	<b>\$219</b>
10% Discount for Annual Membership	\$394

<b>Silver Package - Submission to 32 of US &amp; Global search engines.</b>	
Website Set-up Fee	
<ul style="list-style-type: none"> <li>• Includes Key Word Search for Optimization</li> <li>• Search Engine Set-up</li> <li>• Schedule out Campaign Dates</li> </ul>	\$99
6 Month's Website Submission (\$40 per Month)	<u>\$240</u>
<b>6-Month Total</b>	<b>\$339</b>
10% Discount for Annual Membership	\$610

<b>Gold Package - Submission to 200+ US &amp; Global Search Engines</b>	
Website Set-up Fee	
<ul style="list-style-type: none"> <li>• Includes Key Word Search for Optimization</li> <li>• Search Engine Set-up</li> <li>• Schedule out Campaign Dates</li> </ul>	\$99
6 Month's Website Submission (\$80 per Month)	<u>\$480</u>
<b>6-Month Total</b>	<b>\$579</b>
<b>10% Discount for Annual Membership</b>	<b>\$1,042</b>



Thank you for the opportunity to serve you,

Dave Alexander  
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